**Non Traditional Data Sources:**

1. Yelp data set
   1. 6MM records
   2. 150,346 businesses
   3. 11 metropolitan areas
      1. Montreal
      2. Calgary
      3. Toronto
      4. Pittsburgh
      5. Charlotte
      6. Urbana-Champaign
      7. Phoenix
      8. Las Vegas
      9. Madison
      10. Cleveland
   4. <https://www.yelp.com/dataset>
2. Airbnb
   1. Lots of records on here
   2. <http://insideairbnb.com/get-the-data/>

Traditional Data Sources:

1. Zillow
   1. <https://www.zillow.com/research/data/>
   2. You can get down to the zip code or the neighborhood
      1. One challenge with this is that the neighborhood doesn’t use a ID like census tract so it would be messy if we try to move outside of NYC or scale up to something like a state level